



MEDIA SOLUTIONS

www.khaleejtimes.com @khaleejtimes

2024



Khaleej Times is the region’s most trusted, influential, and creative media brand, with over 40-year history of exceptional journalism in the Print and Digital space.

WHO WE ARE.





WHY KHALEEJ TIMES?

Media Publisher in UAE

#1

Copies in circulation

80K+

Average Monthly Users

6.5M+

Avg Monthly Page views

55M+



WHY KHALEEJ TIMES?

0 and 1st party Consented Users

4.1M

Audience Segment to Target

60

Average Age

18-44

Email Subscribers

270K+

WHAT WE OFFER.



PRINT



DIGITAL & SOCIAL



EVENTS



PRINT AUDIENCE.



80K+

Printed copies in circulation

100K+

Subscribers of KTEpaper

79.4%

Distribution for individual subscribers

40%

of KT readers have a net household
income of AED18K and above

3.2

Eyeball



「DIGITAL &
SOCIAL
MEDIA
VISITORS.

24M+

6.5M+

Monthly Average KT website
users

250K+

KT App users

5.4M+

KT Social Media Reach

270K+

Newsletter Subscribers

700K+

Push Notification Subscribers



IN-HOUSE VIDEO CONTENT CURATION.

Ours pecialized in-house multimedia team provides a comprehensive service solution from production to distribution across all Khaleej Times platforms.



FACEBOOK LIVE //

VIDEO INSTORE CONTENT //





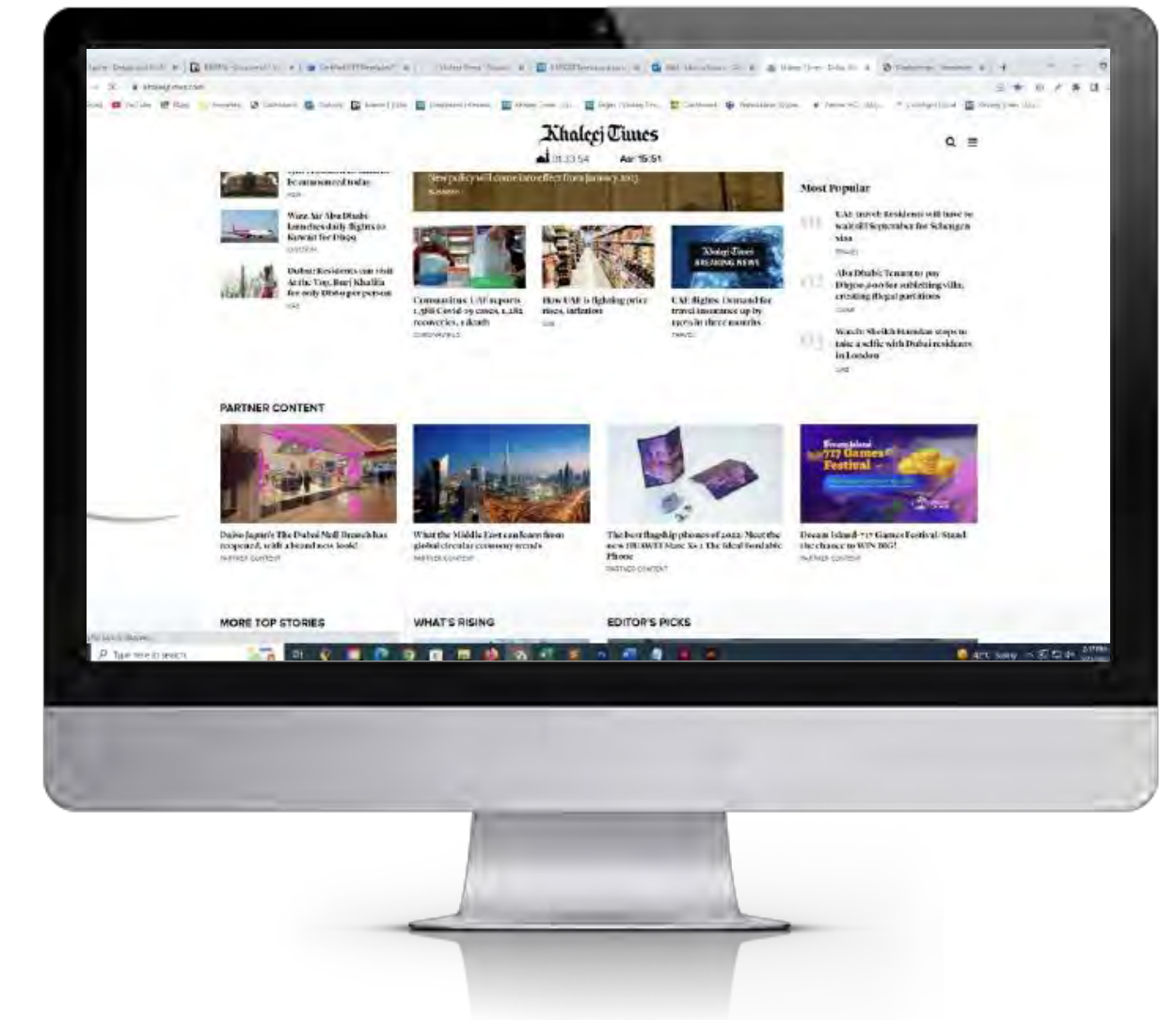
PARTNER CONTENT.

Create brand awareness by showcasing
your brand product through native
articles placed on the prime slots of
the Khaleej Times homepage.

- 1 to 7 days homepage placement
- Social media promotion on KT social
handles
- Push notification to KT database

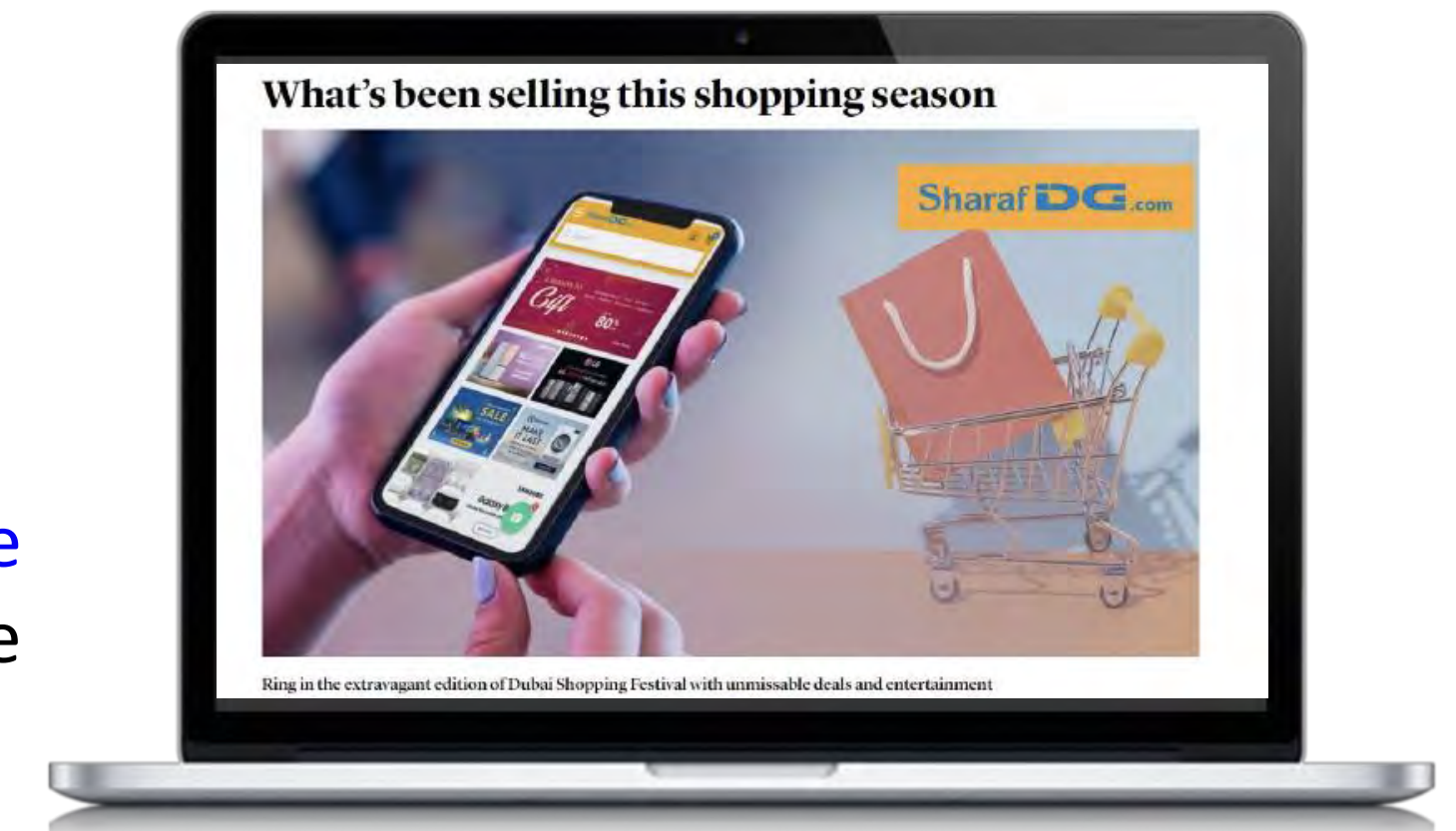


Push Notification



Banner on Homepage

Sharaf DG Article
Banner on Homepage





1M+ REACH

KHALEEJ TIMES EXCLUSIVE MEDIA PARTNER

Khaleej Times is considered the
exclusive media partner for the major
sports events in Dubai

